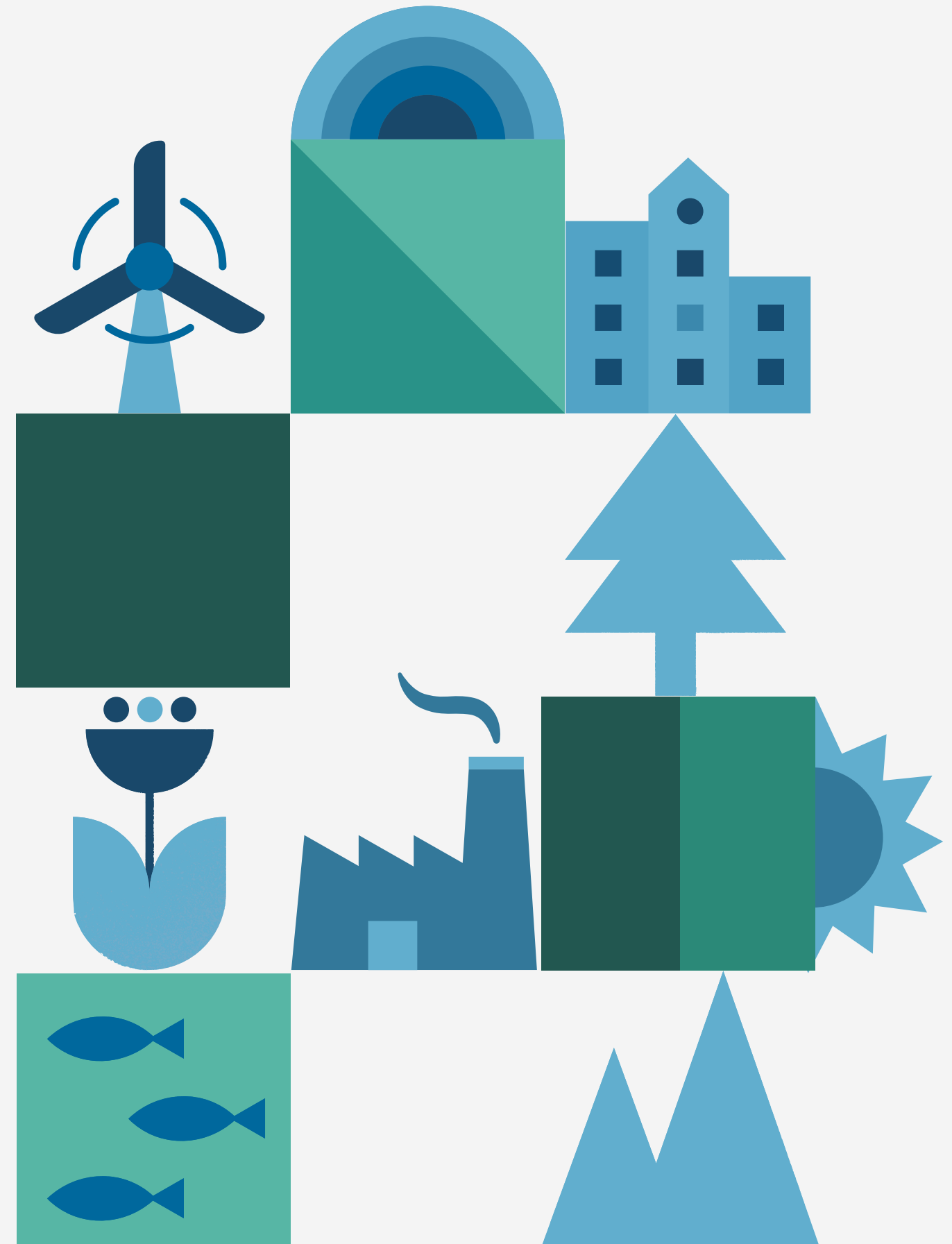




INTERNATIONAL PURE
WATER

IPW & MICHIGAN

An Affordable and Sustainable
Clean Water Solution for Michigan



Michigan Water Contamination



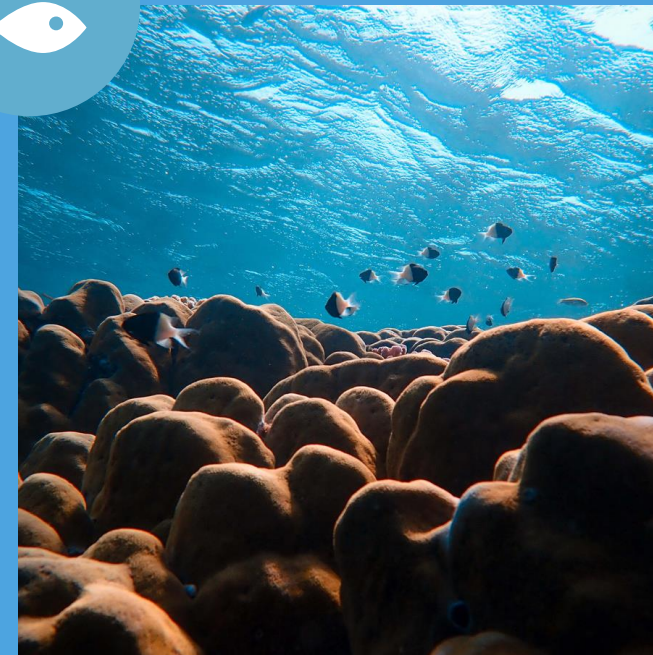
Lead

- Increased Rates of Cancer
- Congenital Issues
- Damaged Livers



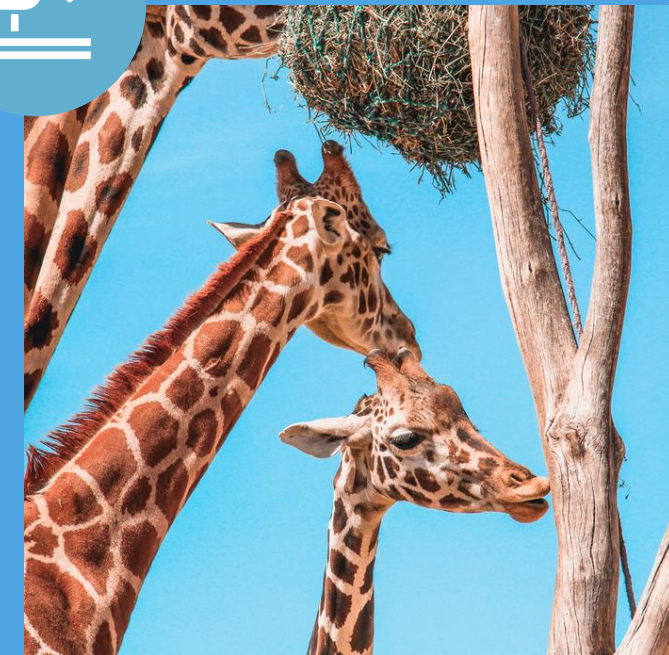
Microplastics

- Increased Rates of Cancer
- Damage to Lung Tissue
- Damaged Livers
- Asthma



Forever Chemicals

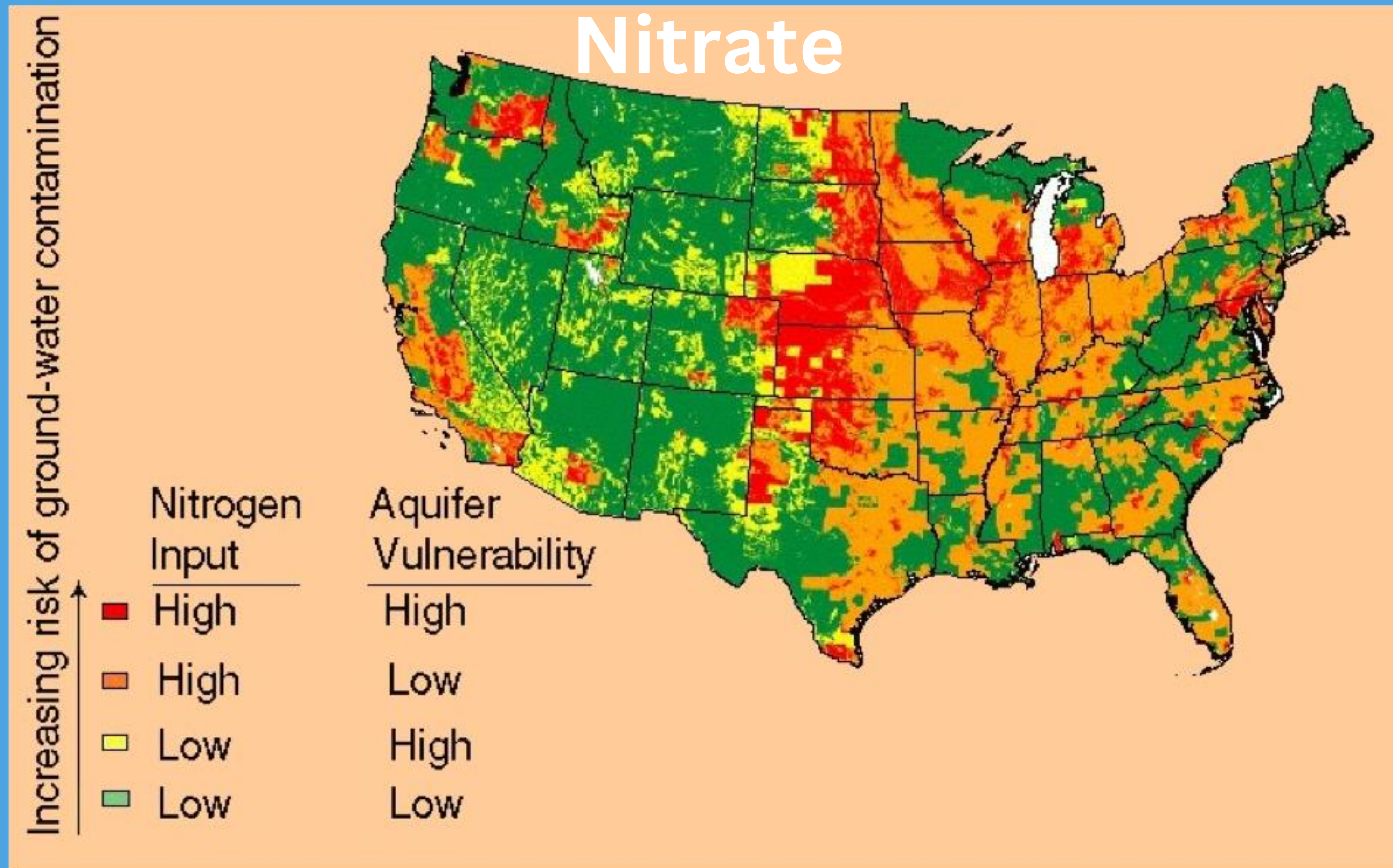
- Increased Rates Of Cancer
- Birth Defects
- Damaged Livers



Nitrate

- Blue Baby Syndrome
- Increased Rates of Cancer
- Damaged Livers

Risk of Groundwater Contamination By



IPW vs. Common Market Options

	 Elite	 Standard	 Stream	 Bottle	 Faucet	 IPW
Chlorine (taste & odor)	●	●	●	●	●	●●●
Lead	●				●	●●●
Mercury	●	●				●●●
Cadmium	●	●				●●●
Benzene	●				●	●●●
Asbestos	●				●	●●●
Copper		●				●●●
Zinc		●				●●●
1, 2, 4 - Trichlorobenzene			●		●	●●●
Select pharmaceuticals, pesticides/herbicides, TTHMs and Atrazine					●	●●●
Additional contaminants	● ***				● ***	●●●

	Pour-Through System	Elite™	PUR Plus	ZeroWater	DuPont	 IPW
Certified to NSF/ANSI 53 Standard		●	●	●	●	●
Filter life*		120 gal 6 mo	40 gal 2 mo	20 gal 1 mo	40 gal 2 mo	200 gal >9 months

IPW'S COMPREHENSIVE IMPLEMENTATION STRATEGY

The Cycle of Success



DOOR-TO-DOOR LOGISTICS

Ensuring that residents will receive their filters and replacement cartridges promptly and conveniently directly to their home.



RETURN, RECYCLE, REUSE

Residents return their filters in a postmarked box to be returned, cleaned, and put back into circulation. This adheres to our core value of sustainability.



24-7 CUSTOMER SERVICE

IPW is ready to support residents in any way they need. This can be accessed by phone, email, or on our website!

THE IPW STRATEGY



💧 **Logisitcs**

A subscription model that will ensure door-to-door delivery service of all needed products

💧 **Performance**

IPW Nanotechnology will provide residents with the safe and contaminant free drinking water at a price the city can easily afford

💧 **Peace of Mind**

Residents will take comfort in knowing that their water is safe and was provided by your municipality leaders.

IPW Tiered

CHILDREN

Approach

IPW will work with local school districts to connect and educate local families

ELDERLY

IPW will connect with Elderly community to connect and educate them

REMAINING POPULATION

The remaining population will be eligible for their filters!



**Already
Working-
Elmwood Park IL**

**1000
Filters**

1000 Filters
delivered to
families in
Elmwood Park IL

**800,000
Gallons**

800,000
Gallons of
Water
Purified